



## German Films Abroad 2024

### Facts and Figures



## GENERAL NOTES

- Basis of data: This evaluation of international cinema figures was based on data from the ComScore database. ComScore presents international box office turnovers and audience numbers as reported by the respective distributors. Films and their respective statistics that are not reported to ComScore cannot be included in the evaluation.
- Calculation of missing admissions figures: As some countries enter their box office turnovers but not their audience numbers, the latter have been calculated. The calculation of the number of admissions is based on the average ticket prices of the respective country published annually by the European Audiovisual Observatory. Data calculated in this way are marked (\*).
- Definition of majority German films: The definition of majority German films was brought into line with the FFA definition in 2019. Thus, films are referred to whereby the largest share of financing is German. In the evaluations prior to 2019, films for which financing consisted of at least 50% German shares were referred to as majority German. For this reason, a comparison of box office and audience figures between the period up to and including 2018 and the period from 2019 onwards can only be made for all films with German participation (majority and minority). As a basis for the assessment, the funding shares are taken from the BAFA notification (if available).

## OVERVIEW

- **After an increase in 2023, German films abroad recorded a slight decline in 2024 compared to the previous year. However, the results remain higher than in 2022.**
- In 2024, a total of 531 German titles (both majority and minority productions) were evaluated worldwide in 67 countries, of which 270 (51%) were major German productions. In comparison, in 2023 there were 524 German titles (majority and minority productions) in 66 countries, of which 257 (49%) were primarily German.
- Overall, German films (majority and minority productions) generated a revenue of 116 million euros outside of Germany in 2024, reaching over 15.8 million viewers. This marks a slight decline in both box office revenue (2023: 121 million euros) and visitor numbers (2023: 18.8 million) compared to the previous year.
- For comparison: According to the CNC, majority and minority French films were able to achieve a box office of 250 million euros with 38 million viewers abroad (as of January 2025).
- Among the most successful majority German films of the year were THE MAGIC REINDEER: SAVING SANTA'S SLEIGH, CUCKOO, as well as THE TEACHER'S LOUNGE, THE SEED OF SACRED FIG and BOY KILLS WORLD. Together, they achieved a box office revenue of 28.4 million euros and attracted 3.7 million viewers to cinemas. Among the minority German productions, PERFECT DAYS with a revenue of 25.9 million euros and the PANDA BEAR IN AFRICA, which earned a total box office of 5.1 million euros in 30 countries, were particularly successful. Additionally, the film THE OUTFIT earned 4.9 million euros with 533.000 viewers.
- 270 majority German titles generated a total box office revenue of 53.5 million euros and attracted nearly 7.08 million viewers outside of Germany. This represents over 46% of the total box office revenue generated by German films abroad.
- The European market emerged as one of the most successful markets for majority German films in 2024, generating nearly 37.6 million euros in revenue (70% of the total revenue). The North American market followed with almost 11.1 million euros in revenue (21% of the total), with the highest earnings in the USA (10.4 million euros). The market in Asia also contributed to the result with over 1.3 million euros (2,3% of the total revenue).

TOP TITLES (majority German)

TOP 5 films 2024 - Countries		TOP 5 films 2024 – Box Office		TOP 5 films 2024 – Admissions		
<i>Films that were released in the most countries (excluding Germany) during the period in review</i>		<i>Films reaching the highest box office turnover (outside Germany) during the period in review</i>		<i>German films achieving the highest admissions (outside Germany) during the period in review</i>		
1.	BOY KILLS WORLD	50	THE MAGIC REINDEER: SAVING SANTA’S SLEIGH	€ 8.652.094	THE MAGIC REINDEER: SAVING SANTA’S SLEIGH	1.216.219 *
2.	THE MAGIC REINDEER: SAVING SANTA’S SLEIGH	35	CUCKOO	€ 6.080.154	THE TEACHER’S LOUNGE	838.322 *
3.	ROTER HIMMEL	26	THE TEACHER’S LOUNGE	€ 5.761.795	CUCKOO	652.095 *
4.	THE TEACHER’S LOUNGE	25	THE SEED OF SACRED FIG	€ 4.454.347	THE SEED OF SACRED FIG	603.103 *
5.	RICHARD THE STORK AND THE MISTERY OF THE GREAT JEWEL	19	BOY KILLS WORLD	€ 3.507.705	BOY KILLS WORLD	445.300 *

\* Admission figures for some countries were not reported to ComScore. The average ticket price of the country was used to determine audience numbers.

- THE MAGIC REINDEER: SAVING SANTA’S SLEIGH, CUCKOO, THE TEACHER’S LOUNGE, THE SEED OF SACRED FIG and BOY KILLS WORLD have successfully positioned themselves among the top 5 films of 2024. Together, these films generated a combined box office of over 28.4 million euros worldwide and attracted more than 3.7million viewers outside of Germany (individual results are listed in the table).
- The 10 most successful majority German productions of the year included four films from the main genre “drama”.
- 14 majority German films were released in ten or more countries, including four films that were released in more than 20 countries.
- In 2024, 270 majority German titles generated a box office of over 53.5 million euros and reached 7.08 million viewers outside of Germany. This corresponds over 46% of the total box office generated by German films abroad. In 2023, the figures were close to 31.7 million euros with 4.7 million admissions worldwide, which made up 26% of the box office.

TOP COUNTRIES (majority German)

TOP 5 Countries 2024 – Box Office						
<i>which achieved the highest box office takings (€) with majority German films outside Germany during the period in review</i>						
	Country	Box Office	Admissions	TOP Title	Box Office TOP title in country	Admissions TOP title in country
1.	Austria	€ 11.275.121	1.160.879	CHANTAL IN FAIRYLAND	€ 2.907.937	263.096
2.	USA	€ 10.339.375	*1.068.969	CUCKOO	€ 5.696.232	586.032
3.	France	€ 10.126.313	1.398.671	THE SEED OF SACRED FIG	€ 4.121.239	569.232
4.	Italy	€ 2.815.247	448.336	THE TEACHER’S LOUNGE	€ 1.492.048	241.789
5.	Spain	€ 1.778.567	295.682	THE TEACHER’S LOUNGE	€ 773.292	129.065

\* Audience figures for some countries were not reported to ComScore. The average ticket price of the country was used to determine audience numbers.

- Similar to 2023, 66,9% of the box office in 2024 was generated in a total of five countries. The European market once again played a particularly important role, as it generated almost 70% of the total revenue for majority German films, with 37.7 million euros in earnings. Out of a total of 7.08 million admissions, 4.8 million (68%) attended majority German films in European cinemas.
- In 2024, alongside Austria (60 titles with 11.3 million euros and 1.16 million viewers) and the USA (21 titles with 10.3 million euros and 1.07 million viewers), France (20 titles with 10.1 million euros and 1.4 million viewers), Italy (88 titles with over 2.8 million and 448.000 viewers) and Spain (85 titles with 1.7 million euros and 295.000 viewers) were also among the leading markets, ahead of the Netherlands (11 titles with 1.6 million euros and 146.000 viewers).
- Sales of majority German films in Denmark made the 7<sup>th</sup> place with nearly 1.52 million euros, ahead of the Finland (ranked 8<sup>th</sup> with 1.46 million euros), Australia (10<sup>th</sup> place with nearly 1.17 million euros), and Norway (ranked 20<sup>th</sup> place with 275.000 euros). Mainly animated films such as THE MAGIC REINDEER: SAVING SANTA’S SLEIGH and PANDA BEAR IN AFRICA were showcased in Denmark.