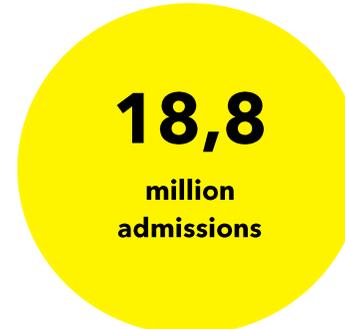




German Films Abroad 2023

Facts and Figures



GENERAL NOTES

- **Basis of data:** This evaluation of international cinema figures was based on data from the ComScore database. ComScore presents international box office turnovers and audience numbers as reported by the respective distributors. Films and their respective statistics that are not reported to ComScore cannot be included in the evaluation.
- **Calculation of missing admissions figures:** As some countries enter their box office turnovers but not their audience numbers, the latter have been calculated. The calculation of the number of admissions is based on the average ticket prices of the respective country published annually by the European Audiovisual Observatory. Data calculated in this way are marked (*).
- **Definition of majority German films:** The definition of majority German films was brought into line with the FFA definition in 2019. Thus, films are referred to whereby the largest share of financing is German. In the evaluations prior to 2019, films for which financing consisted of at least 50% German shares were referred to as majority German. For this reason, a comparison of box office and audience figures between the period up to and including 2018 and the period from 2019 onwards can only be made for all films with German participation (majority and minority). As a basis for the assessment, the funding shares are taken from the BAFA notification (if available).

OVERVIEW

- **After a slight decline in 2022, German films experienced an upswing in 2023 compared to the previous year. The results are slightly higher than in 2021.**
- In 2023, a total of 524 German titles (majority and minority) were evaluated worldwide in 66 countries, of which 49% were majority German productions (257). In 2022, 462 German (majority and minority) titles were evaluated in 77 countries, of which over 53% were majority German titles (247).
- Overall, German films (majority and minority) generated a revenue of 121 million euros outside of Germany in 2023, reaching over 18.7 million viewers. Compared to 2022, there was an increase both in the box office (2022: 107 million euros) and the number of viewers (2022: 14.6 million).
- By comparison: Majority and minority French films, according to CNC, achieved a box office turnover abroad of 234 million euros with audiences totalling 37 million (as of January 2024).
- Among the most successful majority German films were, alongside the new titles REHRAGOUT-RENDEZVOUS and THE DIVE, the animated films MOONBOUND and RABBIT ACADEMY: MISSION EGGPOSSIBLE as well as ANSELM. Together, they achieved a box office revenue of 9.5 million euros with 1.6 million viewers. The most successful minority German productions were THE THREE MUSKETEERS: D'ARTAGNAN with 31 million euros in revenue, as well as TRIANGLE OF SADNESS, which was evaluated in 38 countries with a total box office of 8.4 million euros, and the majority Japanese title PERFECT DAYS (5.5 million euros with 686 thousand viewers).
- 257 majority German titles managed to achieve a total box office revenue of 31.7 million euros and reached almost 4.8 million viewers outside of Germany. This represents over 26% of the box office revenue generated for the entire German film industry abroad.
- In 2023, the European market emerged as one of the most successful markets for majority German films, generating nearly 24.8 million euros in revenue (almost 78.2% of the total revenue). Following closely was the North American market with almost 2 million euros in revenue (5.9% of the total revenue), with the highest revenues in Mexico (1.19 million euros), followed by the Asian market with over 1.5 million euros (4.7% of the total revenue).

TOP TITLES (majority German)

	TOP 5 films 2023 - Countries <i>Films that were released in the most countries (excluding Germany) during the period in review</i>		TOP 5 films 2023 - Box Office <i>Films reaching the highest box office turnover (outside Germany) during the period in review</i>		TOP 5 films 2023 - Admissions <i>German films achieving the highest admissions (outside Germany) during the period in review</i>	
1.	THE DIVE	33	REHRAGOUT-RENDEZVOUS	€ 3,160,115	THE DIVE	489,941 *
2.	RABBIT ACADEMY: MISSION EGGPOSSIBLE	26	THE DIVE	€ 1,838,606	RABBIT ACADEMY: MISSION EGGPOSSIBLE	392,934 *
3.	AFIRE	19	RABBIT ACADEMY: MISSION EGGPOSSIBLE	€ 1,640,899	REHRAGOUT-RENDEZVOUS	308,343 *
4.	MOONBOUND	11	MOONBOUND	€ 1,491,642	MOONBOUND	224,382 *
5.	THE FORGER	11	ANSELM	€ 1,385,925	SCHOOL OF MAGICAL ANIMALS 2	216,763 *

* Admission figures for some countries were not reported to ComScore. The average ticket price of the country was used to determine audience numbers.

- The new titles REHRAGOUT-RENDEZVOUS and THE DIVE have managed to surpass the previously released top titles, RABBIT ACADEMY: MISSION EGGPOSSIBLE and MOONBOUND Together, these films generated a combined worldwide box office of over 9.5 million euros and reached over 1.6 million viewers outside of Germany (see table for individual results).
- Among the top 10 majority German productions, once again, 4 were animated films.
- In 2023, 7 majority German films were released in theaters in ten or more countries, two of them in more than 20 countries.
- In 2023, 257 majority German titles achieved a box office revenue of over 31.7 million euros and reached more than 4.7 million viewers outside of Germany. This represents over 26% of the box office revenue generated for the entire German film industry abroad. In 2022, the figures were close to 43.7 million euros with 6.6 million viewers worldwide (40% of the box office at that time)

TOP COUNTRIES (majority German)

TOP 5 Countries 2023 – Box Office						
<i>which achieved the highest box office takings (€) with majority German films outside Germany during the period in review</i>						
	Country	Box Office	Admissions	TOP Title	Box Office TOP title in country	Admissions TOP title in country
1.	Austria	€ 13,609,302	1,474,416	GUGLHUPFGESCHWADER	€ 3,160,115	308,343
2.	France	€ 3,861,559	541,496	MOONBOUND	€ 1,201,549	169,471
3.	The Netherlands	€ 1,766,947	175,118 *	SPENCER	€ 648,621	*64,284
4.	Russia	€ 1,469,820	533,890	SPENCER	€ 445,025	177,927
5.	Mexico	€ 1,192,903	357,545	SPENCER	€ 580,245	164,027

* Audience figures for some countries were not reported to ComScore. The average ticket price of the country was used to determine audience numbers.

- Similar to 2022, in 2023 68% of the box office revenue was generated in a total of five countries. Just like the previous year, the European market played a more significant role, as it accounted for nearly 78.2% of the total revenue for majority German films, amounting to 24.8 million euros. Out of a total of 4.7 million viewers, 3.0 million viewers (over 62.5%) watched majority German films in European cinemas.
- In 2023, in addition to Austria (77 titles with 13.6 million euros from 1.68 million viewers) and France (14 titles with 3.8 million euros from nearly 542 thousand viewers), the Netherlands (11 titles generating 1.7 million euros from 175 thousand viewers), Russia (8 titles amassing almost 1.5 million euros from 533 thousand viewers), and Mexico (7 titles earning 1.19 million euros from 357 thousand viewers) were also among the most significant buyers of German films abroad, ahead of Belgium (6 titles with 914 thousand euros from 98 thousand viewers).
- Sales of majority German films in China made the 7th place with just under 787 thousand euros, surpassing those in the USA (8th place with 757 thousand euros), Great Britain and Ireland (13th place with just under 569 thousand euros), and Australia (20th place with 219 thousand euros). Mainly animated films like DRAGON RIDER and LATTE & THE MAGIC WATERSTONE were showcased in China.