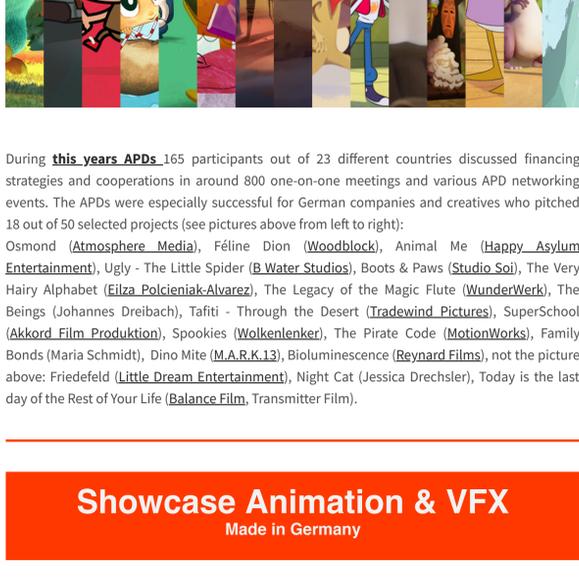


Newsletter #2/19



During **this years APDs** 165 participants out of 23 different countries discussed financing strategies and cooperations in around 800 one-on-one meetings and various APD networking events. The APDs were especially successful for German companies and creatives who pitched 18 out of 50 selected projects (see pictures above from left to right):

Osmond (**Atmosphere Media**), Féline Dion (**Woodblock**), Animal Me (**Happy Asylum Entertainment**), Ugly - The Little Spider (**B Water Studios**), Boots & Paws (**Studio Soi**), The Very Hairy Alphabet (**Eliza Polcieniak-Alvarez**), The Legacy of the Magic Flame (**WunderWerk**), The Beings (Johannes Dreibach), Tafiti - Through the Desert (**Tradewind Pictures**), SuperSchool (**Akkord Film Produktion**), Spookies (**Wolkenlenker**), The Pirate Code (**MotionWorks**), Family Bonds (Maria Schmidt), Dino Mite (**M.A.R.K.13**), Bioluminescence (**Reynard Films**), not the picture above: Friedefeld (**Little Dream Entertainment**), Night Cat (Jessica Drechster), Today is the last day of the Rest of Your Life (**Balance Film**, Transmitter Film).

Showcase Animation & VFX Made in Germany

3 WILDCARDS FOR GERMAN PROJECTS @ APDs

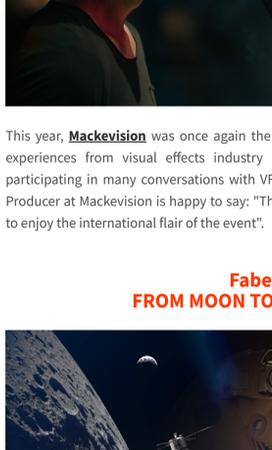
Wolkenlenker "Spookies" selected for CARTOON Forum 2019



Wolkenlenker won APDs Wild Card and therefore was selected to present their project "Spookies" at this years CARTOON Forum.

"Spookies" is a comedy-adventure TV series whose look is specifically designed to win the affections of preschoolers with inviting characters providing a range of heroes they can easily identify with. It stars the three little ghosts Lala, Bobo and Fips who just moved into Castle Ravenrock where they face their fears through becoming a team.

Studio Soi "Boots & Paws" selected for CARTOON Forum 2019



Studio Soi also was selected to present their project "Boots & Paws" at CARTOON Forum in September.

"Boots & Paws" is an animated series made in the style of a documentary, that tells stories not only from a human's viewpoint but also from the perspectives of animals. It stars the young zookeeper "Boots" and his fuzzy friends, a skunk, a gorilla and many more. Therefore, the series offers a broad spectrum of identification roles in which young and old, shy and bold, thoughtful and impulsive can find themselves.

Tradewind Pictures "Tafiti - Through the Desert" selected for CARTOON Movie

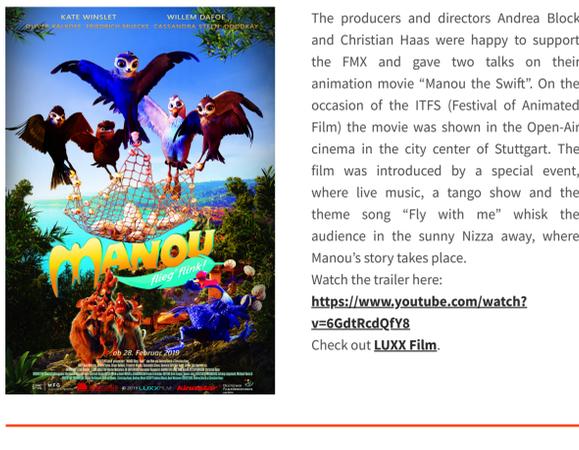


Tradewind Pictures won APDs Wild Card, Cartoon Movie and therefore will present their project "Tafiti - Through the Desert" at next years CARTOON in Bordeaux.

The 75' minutes Feature stars the little meerkat Tafiti and his red-river-hog friend Bristle who find themselves on the adventure of their lives as Opapa, chief meerkat, gets bitten by a poisonous snake. To save Opapas life, they have to find a blue flower that only grows far, far away. Traveling through the endless dessert, they must fight for survival and teach us important lessons about solidarity, bravery, tolerance, empathy, openness and the willingness to help each other.

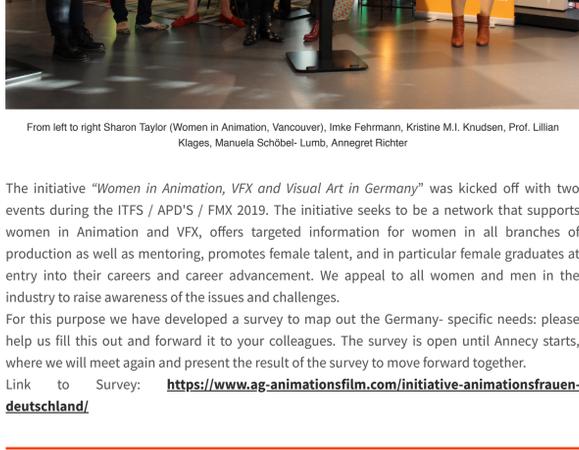
VFX EXPERTISE OF GERMAN COMPANIES @ FMX

Mackevision FMX 2019 - Full of International Flair



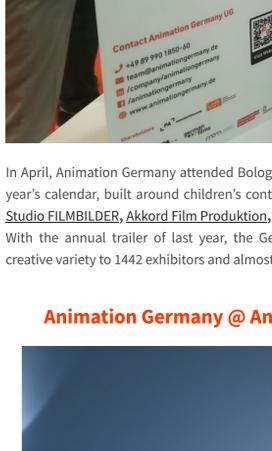
This year, **Mackevision** was once again the main partner of FMX. Our VFX team showed their experiences from visual effects industry by holding three keynotes and workshops and participating in many conversations with VFX community. Heiko Burkardsmeyer, VFX Executive Producer at Mackevision is happy to say: "The FMX 2019 was a great experience, it was fantastic to enjoy the international flair of the event".

Faber Courtial FROM MOON TO MARS AND BEYOND



Maria Courtial, head of **Faber Courtial**: "This year's FMX was really enjoyable and I was pleased to be part of the program as speaker. Exciting topics and inspiring conversations. It's fantastic to notice that VR/AR/XR gains more and more importance at this renowned event. It was great to have a complex digital creature from start to finish, discussed what challenges the TRIXTER team encountered during the project and how the asset made its way into the final shots. Besides this, he briefly discussed the "Photon Blast", another notable item that TRIXTER designed and shared with many other vendors to use in their shots.

LUXX Film A flair of Nizza at Stuttgart's city center



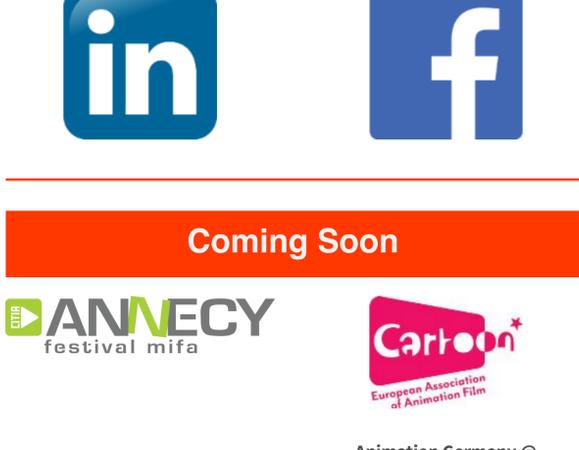
The producers and directors Andrea Block and Christian Haas were happy to support the FMX and gave two talks on their animation movie "Manou the Swift". On the occasion of the ITFS (Festival of Animated Film) the movie was shown in the Open-Air cinema in the city center of Stuttgart.

The film was introduced by a special event, where live music, a tango show and the theme song "Fly with me" whisk the audience in the sunny Nizza away, where Manou's story takes place.

Watch the trailer here: <https://www.youtube.com/watch?v=6GdtrcdQfY8>
Check out **LUXX Film**.

A NEW FORCE IN THE ANIMATION & VFX INDUSTRY

Women in Animation, VFX and Visual Art in Germany



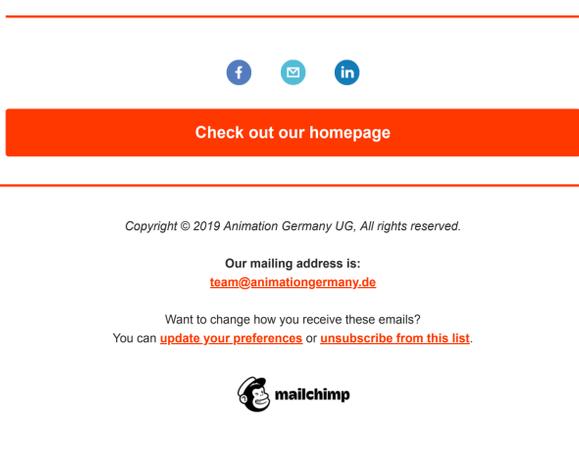
From left to right Sharon Taylor (Women in Animation, Vancouver), Imke Fehrmann, Kristine M.I. Knudsen, Prof. Lillian Klages, Manuela Schöbel-Lumb, Annegret Richter

The initiative "Women in Animation, VFX and Visual Art in Germany" was kicked off with two events during the ITFS / APD'S / FMX 2019. The initiative seeks to be a network that supports women in Animation and VFX, offers targeted information for women in all branches of production as well as mentoring, promotes female talent, and in particular female graduates at entry into their careers and career advancement. We appeal to all women and men in the industry to raise awareness of the issues and challenges.

For this purpose we have developed a survey to map out the Germany- specific needs: please help us fill this out and forward it to your colleagues. The survey is open until Anecy starts, where we will meet again and present the result of the survey to move forward together.
Link to Survey: <https://www.ag-animationsfilm.com/initiative-animationsfrauen-deutschland/>

Animation Germany's activities

Animation Germany @ Bologna Children's Book Fair



In April, Animation Germany attended Bologna Children's Book Fair, the event in the publishing year's calendar, built around children's content. A special Flyer put forward the recent work of **Studio FILMBILDER**, **Akkord Film Produktion**, **Tradewind Pictures** and **LAVAlabs**.

With the annual trailer of last year, the **Tradewind Pictures** and VFX-industry showcased its creative variety to 1442 exhibitors and almost 30 000 visitors from 80 different countries.

Animation Germany @ Animation Production Days 2019

Animation Movies out of Germany do extremely well in Export. "Production capacities and financing structures in Germany allow to produce highly commercial films, that sell to all territories worldwide" says Tania Reichert-Facildes, head of Animation Germany "let's do more of these films!".

Animation Germany had the pleasure to host the Networking-Coffee-Break on Conference Day of the APDs.

Follow us to be update!

You can find Animation Germany now on LinkedIn & Facebook

Coming Soon

Animation Germany @ Anecy
June 10 - 15, 2019

Animation Germany @ Cartoon Forum
Sept. 16 - 19, 2019

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